

RISE Education to Speak on Technologies Driving Education Innovation in China at ASU + GSV Summit

BEIJING, April 13, 2018 (GLOBE NEWSWIRE) -- RISE Education Cayman Ltd ("RISE" or the "Company") (NASDAQ:REDU), a leading junior English Language Training ("ELT") provider in China, today announced that management will be attending the ASU + GSV Summit in San Diego to speak about the technologies driving education innovation in China.

On Wednesday, April 18, at 11:00 AM, executives from RISE Education will speak at an ASU + GSV Summit session titled "One World: Edtech Investments in China - Creating Value in the Middle Kingdom." This session will be moderated by Mr. Duc Luu, Chief Strategy Officer at RISE Education. The panel will also include Ms. Wang Lihong, chairwoman of the board at RISE and Alex Wu, Executive Vice President, RISE Education. RISE executives will also speak on or join other panels at the summit.

During this summit, RISE executives will share their thinking on the role of technology innovation in driving improvements in education, offer their insights on the latest edtech developments in China, and describe how RISE has leveraged technology to bridge in-class and online learning experiences. RISE executives will discuss how the company employs Artificial Intelligence, Augmented Reality, Big Data, Cloud Computing, Live Streaming and other cutting-edge technologies in China to create K-12 Education for the 21st Century.

RISE is a pioneer of the "subject-based learning" teaching philosophy in China, by which subject matter including language arts, math, natural science and social science are used to teach English. The goal of this approach is to create individuals with an international perspective. The RISE curricula are designed to foster leadership and critical thinking skills in students while developing their self-confidence and sense of independence.

The ASU + GSV Summit attracts more than 4,000 leaders from across the learning and talent industry, and will be held from April 16-18, 2018, in San Diego, California. Summit attendees will include leaders from the enterprise, investment, higher education, and PreK - 12 communities. Started in 2010 as a collaboration between Arizona State University and Global Silicon Valley, the annual ASU + GSV Summit is a place for the industry to share ideas about raising learning and career outcomes through innovation.

About RISE Education

RISE Education Cayman Ltd is a leading junior English Language Training ("ELT") provider based in Beijing. Founded in 2007, the Company pioneered the application of the "subject-based learning" philosophy in China, which uses language arts, math, natural science, and social science to teach English in an immersive environment that helps students learn to speak and think like a native speaker. Through three flagship courses, Rise Start, Rise On, and Rise Up, the Company provides ELT to students aged three to six, seven to twelve and 13 to 18, respectively. The Company's highly scalable business model includes both self-owned and franchised learning centers. For more information, please visit <http://en.risecenter.com/>.

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