

The 1st Listed EV Charging Service Company in China

NaaS (NASDAQ: NAAS)

China's Largest Third-Party Charging Network Empowering Electric Mobility

Apr. 2023

4Q & 2022



Confidential

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Contents





Investment Highlights



♥ China Leads The Global Electrification Market

2022 EV Sold: 6.9M (1)

By 2022 Total Number of EV Reached 13.1M (1)

▼ The China Market Will Continue To Unlock Huge Potential

By 2030 Total Number of EV will Reach 145M ⁽²⁾ In 2030 Total Public Charging Volume will be 25x of 2022 ⁽²⁾

NaaS Has The Largest Third-Party Charging Network
With Huge First Mover Advantage

NaaS Connected 575K Chargers, Covering 55K Charging Stations ⁽³⁾, Accounted for 21% ⁽²⁾ of China's Public Charging Volume

Notes:

As of March 31, 2023

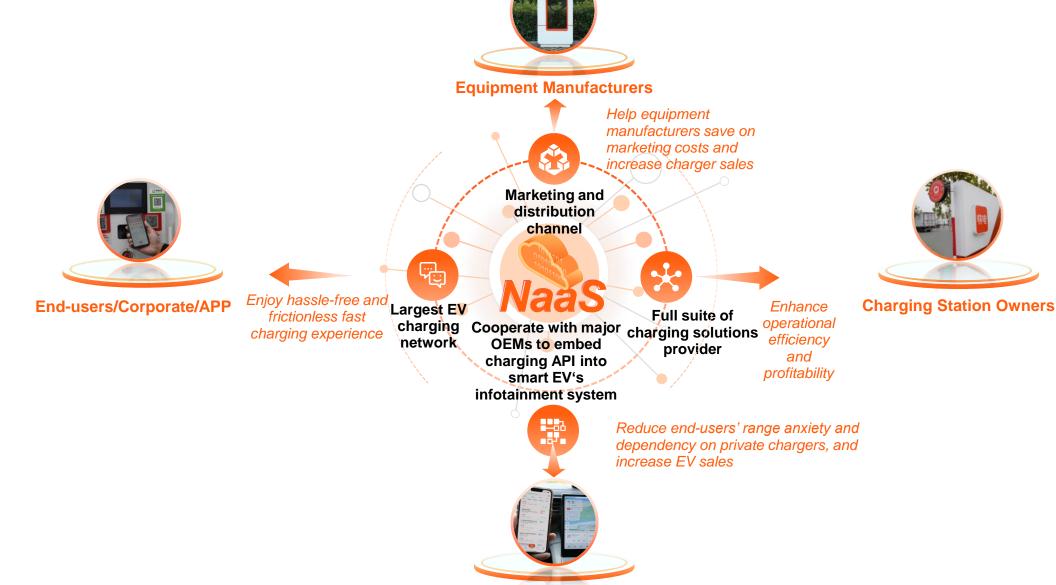
⁽¹⁾ According to CAAM (China Association of Automobile Manufacturers), MPS (The Ministry of Public Security of China)

⁽²⁾ According to CIC (China Insights Consultancy)

Invest In NaaS - Invest In The Electrification Of China's

Transportation Industry





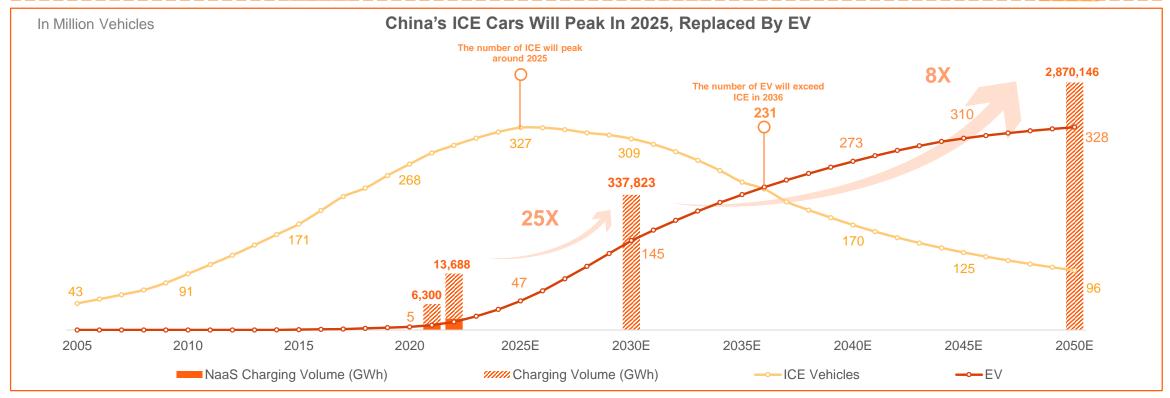
EV OEMs



China's World-largest Auto Market With Energy Transition Well On The Way







2030

More than 145M EV, 32% of total car parc (1)

2050

More than 328M EV, 77% of total car parc (1)

2022-2030

From 2022 to 2030, public charging volume will increase by \sim 25x $^{(1)}$

Source:

¹⁾ CIC (China Insights Consultancy), National Bureau of Statistics

⁽²⁾ CAAM (China Association of Automobile Manufacturers)

China's EV Market Is Growing Fast, With The Passenger EV Sales Penetration Rate To Exceed 30%



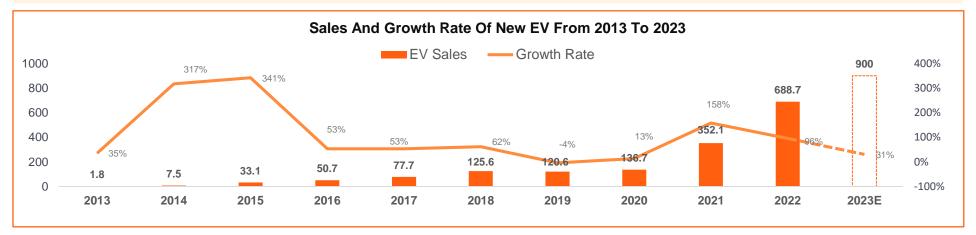
2022

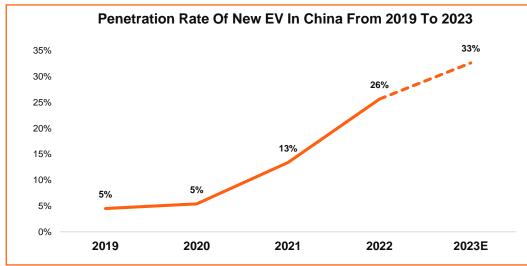
6.9M EV Sold

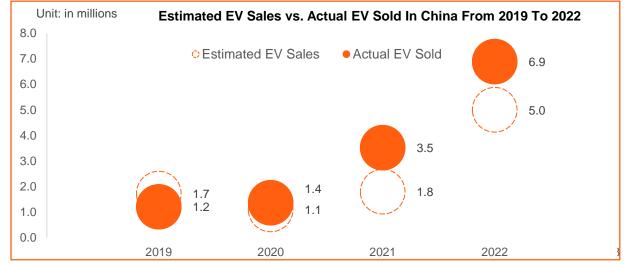
25.6%
Passenger EV
Sales Penetration

60% Of Global EV Cars Sold

6.9 million EV sold in 2022. The penetration rate of new EV increased from 4.5% in 2019 to 25.6% in 2022. EV car parc in 2022 was 13.1 million, compared with 7.84 million last year, an increase of 67% YoY.







Source: CAAM (China Association of Automobile Manufacturers)

EV Penetration Exceed 30% In 44 Cities With Increasingly Scattered And Localized Charging Market

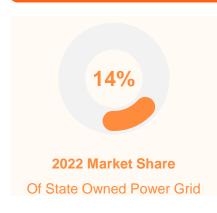


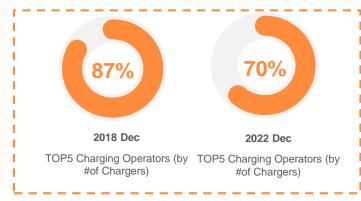
Penetration Rates Of New EV Sales Across China



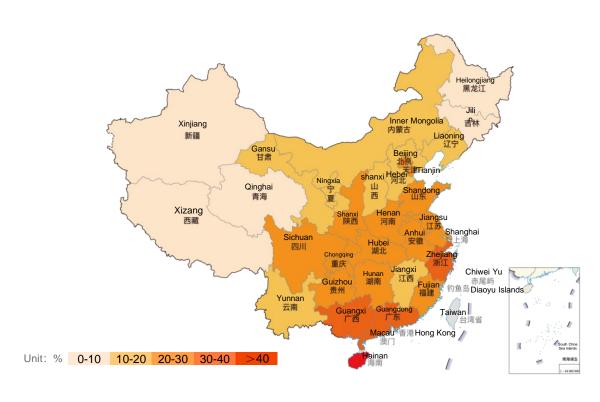
The EV Charging Market Will Be More Scattered And Localized

SOE's market share is only 14%. Top 5 charging operators' market share decreases from 87% to 70% with continue new entries





Penetration Rates For New EV Sales In 44 Cities In China Exceeded 30%



Major Cities	Sanya	Liuzhou	Shanghai	Shenzhen	Hangzhou	Guangzhou	Chengdu	Tianjin	Chongqing	Beijing	Zhengzhou	Suzhou
Penetration Rate	47.74%	47.22%	45.23%	44.50%	41.86%	32.20%	31.02%	30.57%	28.96%	28.81%	28.70%	28.55%

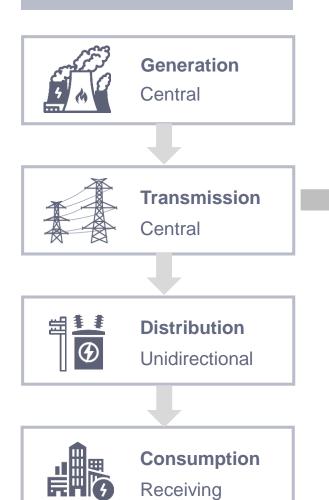
Source: CAAM (China Association of Automobile Manufacturers)

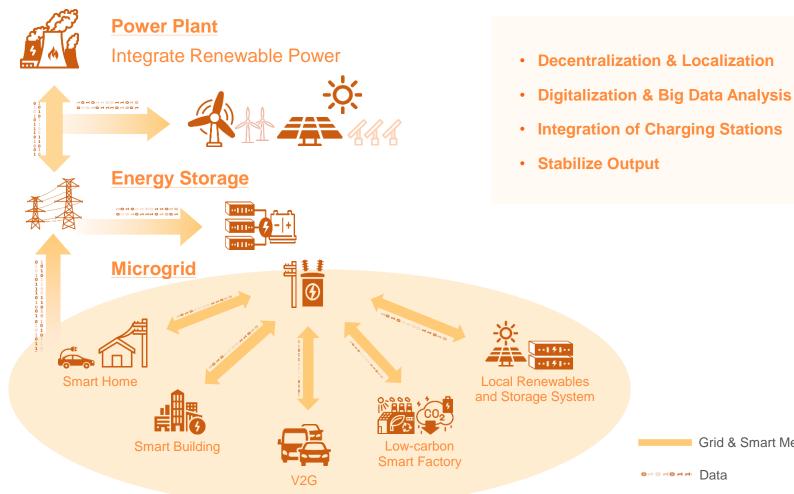
EV Charging Market: Decentralization, Digitalization, Integration





New EV Charging Market: Smart Grid

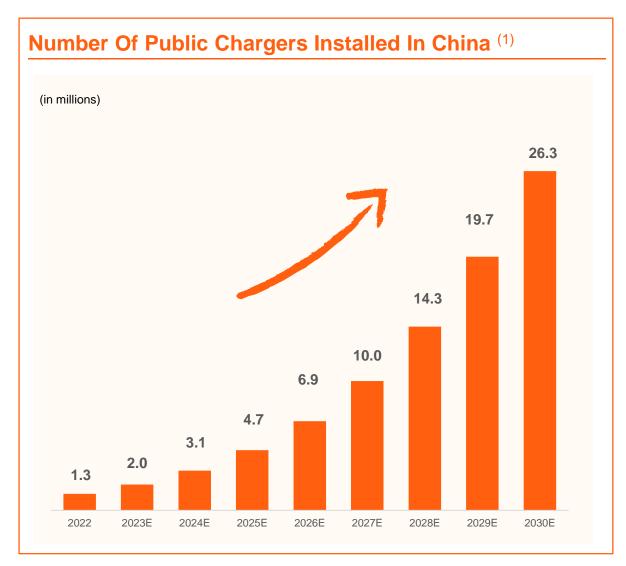


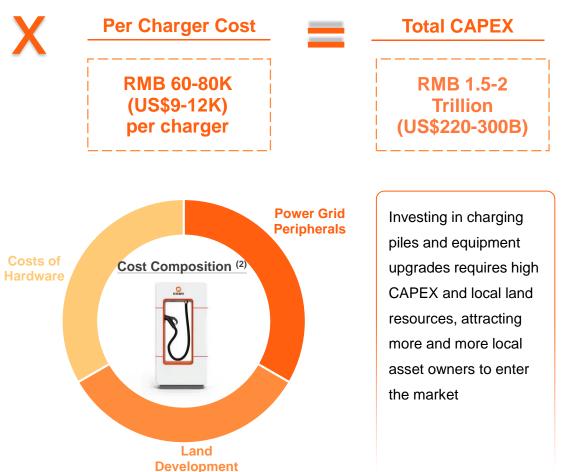


On One Data

China Will Need 26.3 Million Public Chargers In 2030, With Total CAPEX Investment Scale Of US\$ 220-300 Billion







Notes:

⁽¹⁾ Source: CIC (China Insights Consultancy)

Key Challenges And Requirements Faced By Charging Station Owners In China's Public EV Charging Market



NaaS We Are Doing



SOEs and Local Government



Pain Points

- Zero experience in charging industry
- Unable to independently select sites at a large scale
- □ Lacking experience in rapid establishment of stations
- ☐ Lacking professional operational platform



- ✓ Timely completion of large-scale station establishment
- ✓ Achieve return target for the investment



Small & Medium Enterprises



Pain Points

- ∇ Zero experience in charging industry
- Lacking know-how of the workflow to establish a station
- Lacking operational know-how to maintain station profitability



- Complete station establishment and maintain operation & maintenance with limited effort and time
- ✓ Achieve return target for the investment



Real Estate Developers & Small-sized Site Owners



Pain Points

- □ Lacking experience in site selection
- Lacking know-how of the workflow to establish a station
- Lacking operational know-how to effectively utilize operation efficiency



- Complete station establishment with limited effort and time
- ✓ Fully satisfy charging demands of residents

Customers' Common Needs







Service Platform



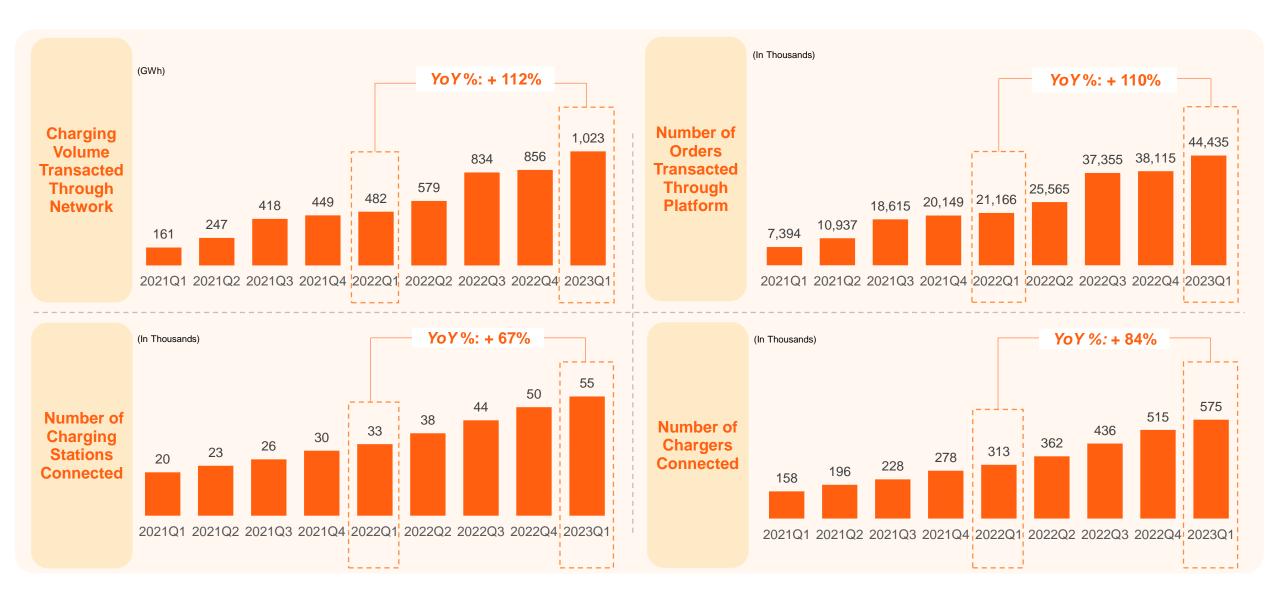


One-stop Energy Port Solutions Provider



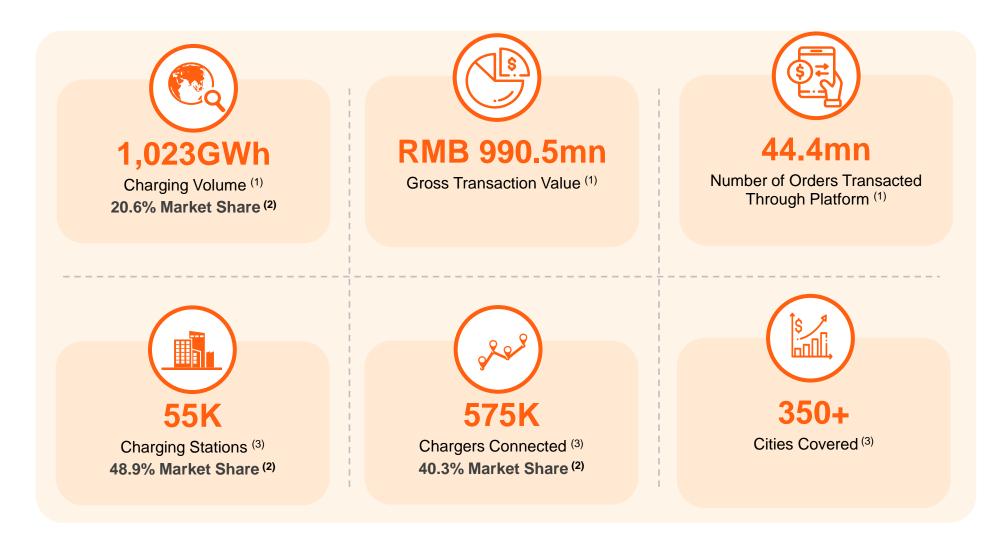
Robust Growth Driven By Strong Operational Metrics





China's Largest Charging Network With 44 Million Orders Connecting 575K Chargers At 55K Stations





Notes:

(3) As of March 31, 2023

⁽¹⁾ In the first quarter of 2023

²⁾ According to CIC (China Insights Consultancy)

One-stop Energy Solutions Provider Offering A Convenient, Flexible, Turnkey EV Charging Solution For Station Owners



Initial Building Stage



Client: charging stations

Big Data-Backed Site Selection Charging Volume Map

Charging Hardware and Software Procurement



EPC Construction (1)



Financing Channel



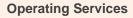
Operating Stage



Client: charging stations









Maintenance Services



Non-Charging Services



Upgrade / Additional Services Stage



Client: charging stations



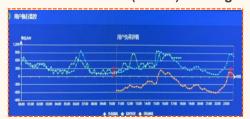
PV Equipment Upgrade



Battery Swap Station



Virtual Power Plant ("VPP") Trading



Case Study: One-Click Charging Station Construction Service





Site Selection



Charging Software & Hardware Procurement



EPC and Other Development



Operating & Maintenance Services

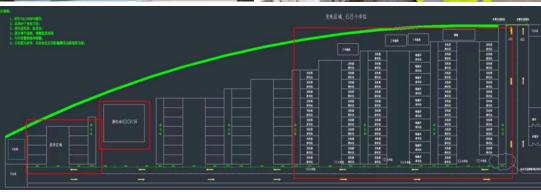
Charging Station Engineering Procurement Construction (EPC) Project In Wuhan City, Hubei Province

















Capex: \$ 720,000 (RMB 5mn)



60 Parking Slots



60 DCFC ⁽¹⁾ Chargers 3,600kW Total Installed Capacity



3 Sets Of 1250kva High Voltage Transformer

Notes:

Case Study: One-Click Charging Station Operation





User Acquisition Platform



Operating Service



Non-Charging Services

Self-Operated Charging Station Operation Project In Xi'an City, Shaanxi Province

















160-180KWh/Day/Charger



Planning To Newly Install 12 Charging Piles (24 Chargers)

Notes:

DCFC means direct current fast chargers with 30kW power output or more

Case Study: One-Click Maintenance Service





Regular Electric Facility Inspection

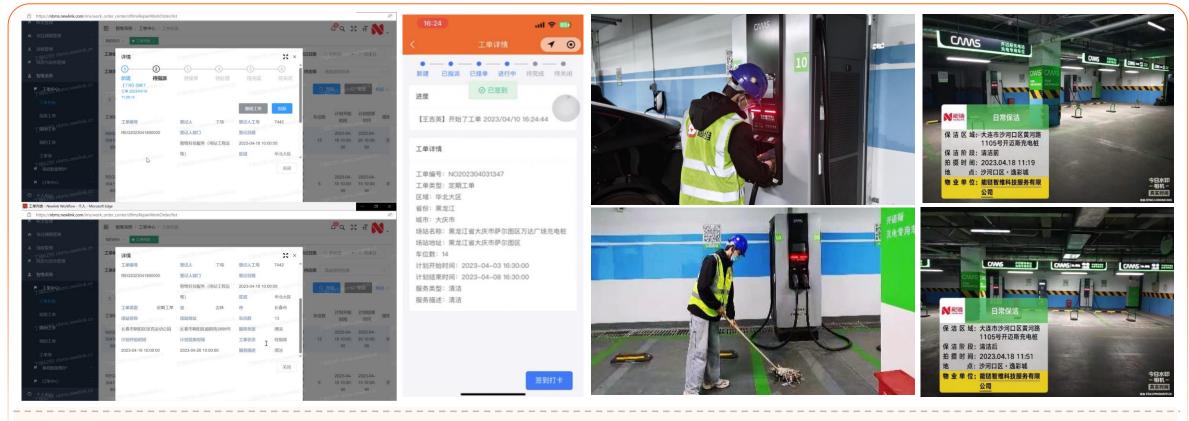


Cleaning Service



Facility Maintenance

Maintenance Service For 15.5k Parking Slots Covering 186 Cities





186 Cities Covered



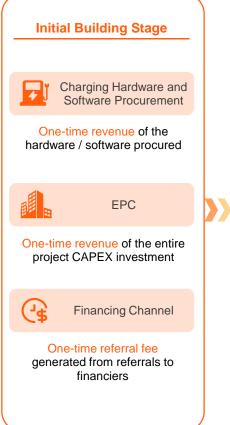
2,100+ Stations



15,500+ Parking Slots

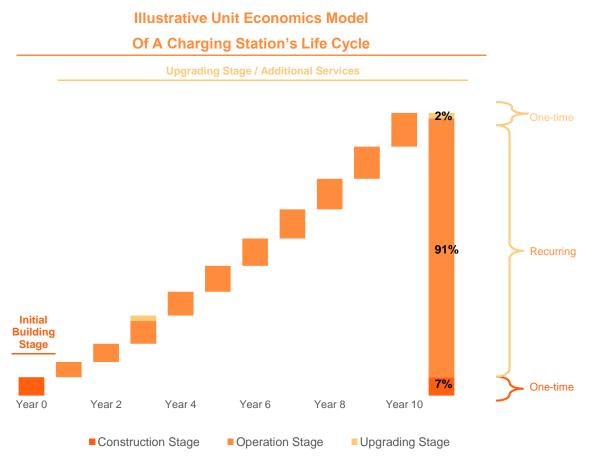
We Generate Recurring Revenue From 'Sticky' Customers Across Multiple Revenue Streams











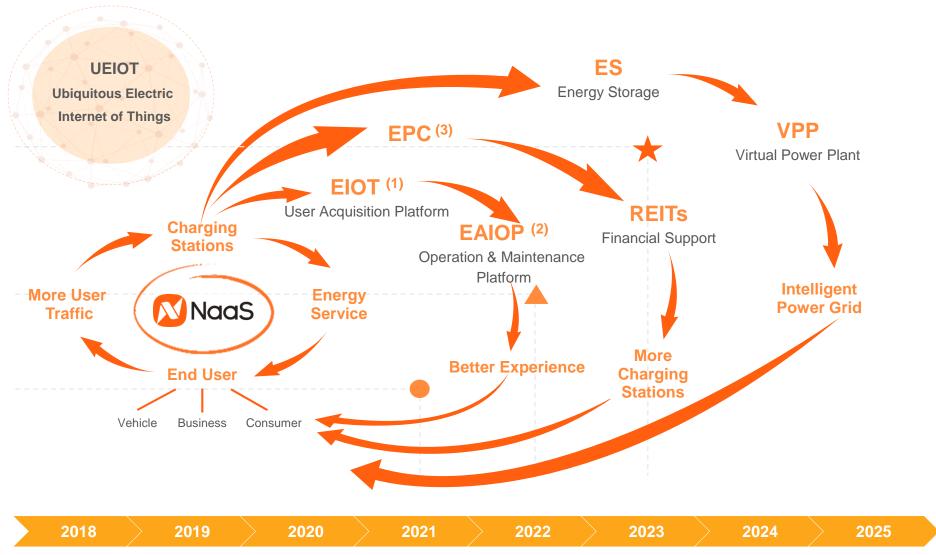
Building Connections

Increasing Stickiness

Creating Additional Revenue Streams

Our Comprehensive Product And Service Offerings Create A Virtuous Cycle Of Growth





Notes:

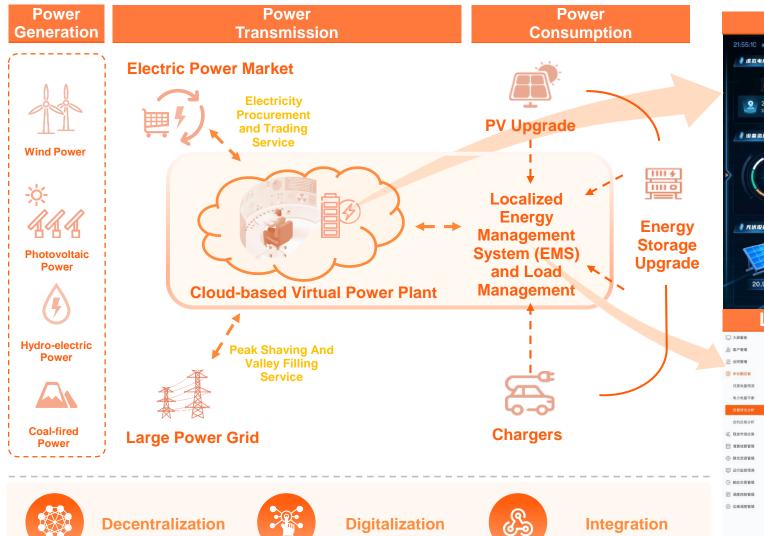
(2) EAIOP stands for Energy AI Operating Platform

⁽¹⁾ EIOT stands for Energy Internet of Things

⁽³⁾ EPC stands for Engineering Procurement Construction

Launching A Virtual Power Plant In Mid-2023 To Facilitate The Construction Of A "Modern Energy System"







Automatic Charging Robot For Autonomous Driving



Features and Technologies

- Active vehicle locating, precise selfparking, automatic docking, charging and undocking via mechanical arms, automatic return and recharging
- Deep learning, 5G, V2X, SLAM ⁽¹⁾, waterproof and shock-proof

Key Achievements

- Connected with major OEMs seamlessly through an open API.
- Created a set of precise algorithms that enable the mechanical arm to identify different charging ports and accurately charge and undock.

Targeted Application Scenarios

- Near term: To provide charging services for parking slots without charging facilities or to provide additional charging capacity
- Future: To achieve unmanned replenishment for autonomous driving.





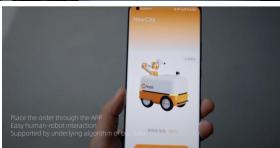












Rapid Overseas Business Expansion Underway





Allen Dong ➤< PENG ♣️

General Manager of European & Middle-East Region

 20+ years of global auto market and new energy automotive industry experience

Europe

- Established Europe office in the **Netherlands**
- Mature market: will cooperate with local partners to provide cost-effective charging products and solutions

Middle East

 In-depth discussions with governments and energy companies in the UAE, OMAN, SAUDI ARABIA for potential strategic cooperation

Southeast Asia

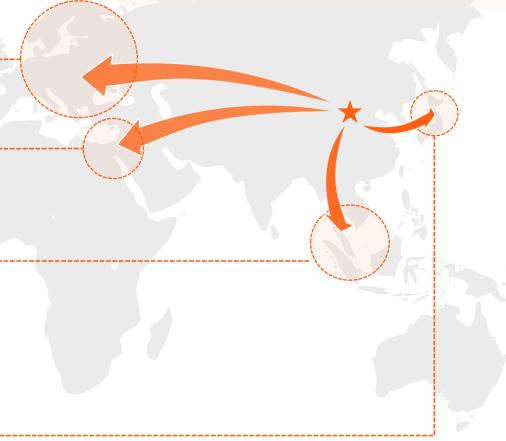
- Established local office and team in **Singapore**
- Underdeveloped market with huge population and low EV adoption, conducting communication with energy and internet companies to deploy charging solutions

<u>Japan</u>

 Discussion with major energy companies to explore potential opportunities in the local market

China

- Most developed EV charging market in the world
- Mature EV charging ecosystem
- Advanced EV charging solutions
- Cost-effective charging, energy storage and other products



Visionary Management Team With Proven Execution Capability









Online Platform



Offline Network



China Market



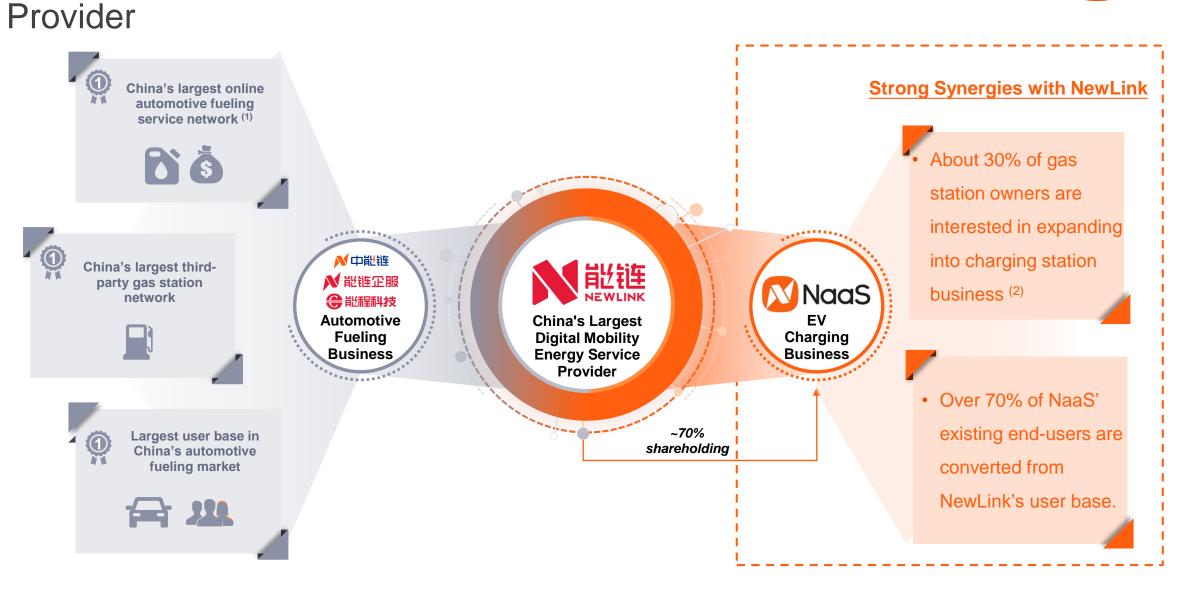
Oversea Market



- √ Visionary management team with proven execution capabilities
- ✓ Over 350 employees with in-depth expertise, resources and connections in the power industry
- ✓ Big data-driven business with 25% of personnel focused on R&D.

NaaS Is Backed By China's Largest Digital Mobility Energy Service





Continuous Expansion In Our Partnership Network



Upstream

Downstream





Homestay Charging Service







- Established joint venture with Hyper Strong to develop energy storage solutions for various scenarios, including charging stations
- Hyper Strong: a leading energy storage system integrator and system service provider









- Invested in Legend Energy to utilize its energy storage and battery management technology at charging stations
- Legend Energy: taking a leading position in energy storage with advanced battery technology management







- Established the joint venture 'Smart Charging' with Smart Order to create a network of destination-sharing charging services for electric vehicles
- Smart Order: a leading hotel SaaS provider in China that has served more than 23,000 B&B, a natural market for charging



ESG Highlights: Facilitate The Transition Into Green Energy













Our Goal:



By 2030, we target to reduce road traffic emissions by

1.26%

NaaS's Achievement on Emission Reduction

Carbon emission reduction in 2022

1,847,700 tons

Renewable power procured by NaaS in 2022 (1)

393 GWh 89.52%

Of total energy procured

Notes:

(1) As of December 31, 2022

Compelling Financial Results With Substantial Growth Potential



2023 net revenue is expected to reach RMB500 ~ 600 million (US\$72 ~ 87 million), 5.4 ~ 6.4 times from 2022.

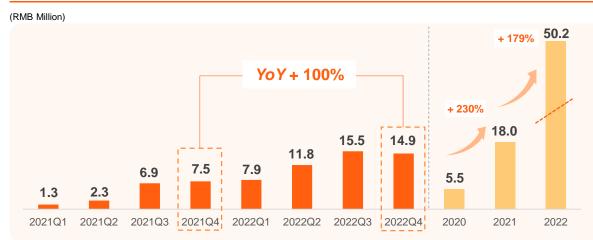
Gross Transaction Value



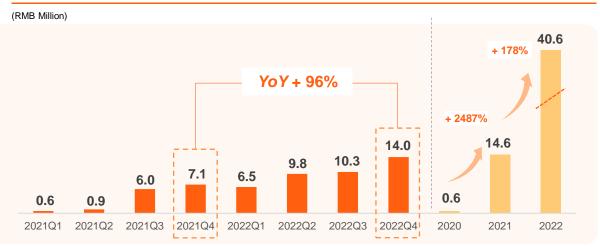
Net Revenue



Net Revenue – Online EV Charging Solutions



Net Revenue – Offline EV Charging Solutions



Notes:



